

BUSINESS VOCABULARY

ACROSS

1 to change irregularly, go up and down 4 to include, consist of 7 to make easier, help 12 to receive compensation for services 14 marketing activities, raise in position 15 to hire, persuade to be part of 19 to reexamine or critically evaluate 20 to use something to gain advantage 21 a trade exhibition 25 to limit, control 26 a contest, trying to become more successful than others 28 to support, prolong, experience 31 bonus, advantage, or state support 33 to bring from abroad 34 a person who sells things 35 a company who provides goods 37 to discuss a deal 40 the amount of money the government imposes on goods and services upon sale, abbreviation 41 save from danger or difficulty 43 notes of what was said at a meeting 44 personnel, employees 45 interested in learning, inquisitive 46 to grow profit without extra investment 48 yearly 49 before, previous 50 office building and land 51 usefulness, worth 54 a single part of something larger 59 a formal request submitted to an authority 60 assets minus liabilities, also fairness and justice 61 any resource or property owned by a person or business 64 the total income 65 to use something or hire someone 67 the goal, aim **68** a price offer **70** a public sale of property to the one who offers most 71 something that motivates a person to do more or better 73 a person or business with the same goal in the same area 76 to convince, cause someone to believe you by providing reasons for your position 77 the aim, goal 79 the mean, a typical standard 82 an owner of company's stock 83 a branch owned by another company 84 a subject or situation to be dealt with

DOWN

1 a payment for services 2 to help by providing support 3 a feature that makes the product, service, or brand better than others, abbreviation 5 a clause in an agreement, legal stipulation 6 the extent or range of a project, report, etc. 8 a late payment, money owed, paid in part 9 to rise, go up, become greater 10 to give public support or approval 11 to choose, select 13 a purpose, goal, intention 16 to teach, prepare someone for a job or activity 17 a compensation, repayment of money spent to cover losses 18 time allowed away from work or studies 22 to succeed in reaching a goal, to get something by trying hard 23 legal responsibility 24 physical injury or damage 26 behaviour; to carry out, do something 27 to provide what is needed for a task 29 a representative mark or written name 30 an extent, field, location 32 to risk money on the result of an event or a contest 33 the price paid for borrowed money or credit 34 an economic unit that can have different values 36 to make something certain 38 a proposal to sell or buy something 39 money received from work 42 to use, buy, eat 46 to keep and collect for later use 47 to stop working, usually because of age 52 money spent, cost **53** products that are transported, cargo, freight **55** to get, buy, learn **56** to depend on, trust **57** to take legal action, start proceedings 58 to carry out a plan, perform 62 a general direction of change, tendency 63 the act of bringing products to the place where they are wanted 66 the proprietor, someone to whom something belongs 67 to have an obligation to pay or repay 69 a deal where two or more companies are combined to form a new company 72 to express choice or opinion, past tense 74 a loud warning of danger 75 money owed that has not been repaid 78 a substance used as fuel 80 the stage of innovation to introduce new products, abbreviation 81 the department in charge of employees, abbreviation

